

ReadMeFirst – Please ;)

V1.1

This document is the companion to the 5-minute demo video that highlights some of the key features of the iBook version of **In Heaven When You Smile: The Taming of Viv (The Jedemi Chronicles - Volume)**.



Background:

What are the Jedemi Chronicles?

The Jedemi Chronicles are a series of stories featuring **spirits from the past** who arrive at a café (**The Jedemi Café**) with a mission: To provide context, clues and connections that help engage the imagination and enable creativity which leads to more fulfilling and authentic life experiences.

> **Jedemi Café**, owned by Viv, is very much like the "Third Places" written about by Ray Oldenburg. He calls one's "first place" the home and those that one lives with. The "second place" is the workplace — where people may actually spend most of their time. Third places, then, are "anchors" of community life and facilitate and foster broader, more creative interaction. Viv has established a very welcoming and accepting environment (culture) at Jedemi where the use of imagination and creativity is encouraged. Plus, Viv is a proactive host/owner who loves connecting people to other people with similar interests and backgrounds.

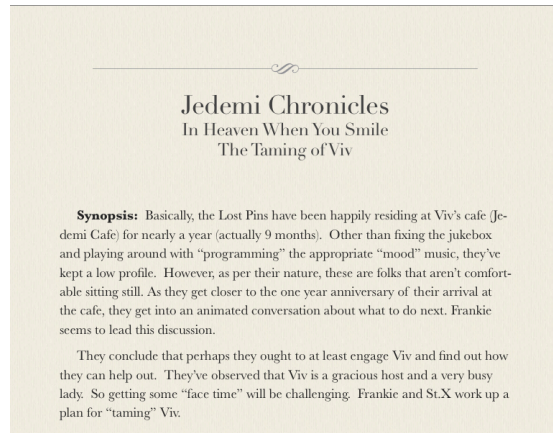
> **Spirits?** Jedemi's spirits, who have taken on a unique form factor, lived in the same general period of time (turn of the 20th century). It is possible that they knew of each other or were exposed to the same influences. Common traits include being empathic listeners and excellent storytellers. Plus, they all used their imagination, skills and creativity to push the envelope in the fields they were pursuing. These spirits provide both historical perspective as well as wisdom garnered from the interactions that they had with people in similar (relevant situations) from the past.

These spirits have figured out some unique ways to interact with Viv and the café's patrons. That's part of what makes "The Chronicles" so interesting and memorable.

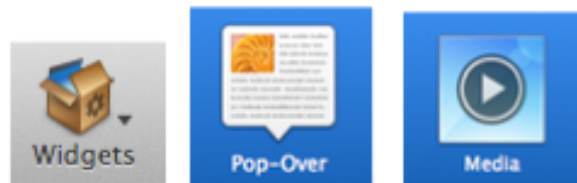
**



About the iBook titled "In Heaven When You Smile: The Taming of Viv"




Having a unique, creative approach to interacting isn't limited to the spirits at the café. The Chronicles benefit from the use of today's tools which enable enhanced storytelling. The 5-minute demo shows some of the features that have been integrated into the iBook version of "The Taming of Viv."



Here are some things to watch for when swiping through this iBook which utilizes these iBooks Author features:



<p>Press the film icon for a Pop-Over that provides more information or links to information.</p>	<p style="text-align: center;">VIV I can't see you, but I know you're here.</p> <p>She laughs and continues talking out loud while she straightens things out.</p> <p style="text-align: center;">VIV Wings of Desire... I love that movie. Never thought I'd have an opportunity to use that line, though.</p> <p style="text-align: center;">THE VOICE (whispering) Oh you can see me alright. You just think you can't...</p> <p style="text-align: right;">  Click the pic for more info. </p>
<p>Press the Media arrow to hear what's on the jukebox.</p>	<p style="text-align: center;">JOEY Yeah. And this is kind of fun and exciting. For sure -- it beats just hanging around.</p> <p style="text-align: center;">FRANKIE I got to admit... I was getting kind of nervous... especially when it seemed like she was really going to grill me.</p> <p style="text-align: right;">  Jukebox Song "History Repeating" </p> <p>Just then the Jukebox starts up -- and it is playing HISTORY REPEATING (PROPELLER HEADS). Some of the track lighting has come on too -- and uncharacteristically begins pulsating-- adding to the energy of the place.</p>

<p>Observe the nudging napkin.</p>	<p>FRANKIE The way I see it, we'll be creating "nudging napkins." Some will have sketches. Others will have words or sayings. The whole point is to help folks find the courage to take what they've imagined or what's kicking around in the back of their mind ... and do more. You know? The way I see it, it's like making sure their personal napkins don't go to waste.</p> 
<p>Press on the Media arrow to see the napkin communicate its message.</p>	<p>JOEY Okay. So help me out. How would this lyric thing work?</p> <p>FRANNIE I got it. Hang on...</p> <p>We see a napkin being written on. On the one side it says:</p> <p><i>This is the test...</i></p> <p>And on side two it says:</p> <p><i>...no struggle, no progress.</i></p> <p>FRANNIE So? How's this?</p> <p>DOC Yeah... that's the idea. I like it.</p> 
<p>Click on the Pop-over movie camera to reveal link to YouTube video.</p>	<p>FRANKIE It uh... it escapes me at the moment...</p> <p>FRANNIE It's from Rhythm Nation... Janet Jackson.</p> <p>DOC Love the video!</p> <p>There's another pause.</p> <p>FRANNIE It was the best selling album in 1990.</p> 

Note: The newest version of the iPad OS lets [move between apps](#) by double-clicking the home key and swiping.

Follow these steps to switch quickly between apps:

1. Double-click the **Home button** to display recently used apps.
2. Swipe left or right and locate the **app you want use**.
3. **Tap the app** to switch to it.



**

Thanks for taking the time to read this doc. If you have any questions, please email marketing@jedemi.com.

What's on Tap:

You may have noticed that this iBook is the second of the Jedemi Chronicles. Here is a summary of the Chronicles:

Jedemi Chronicles – Volume 1

Ring Dem Bells: Tale of the Enchanted Jukebox
Revision 3.0
15 December 2004

A jukebox found by a café owner at flea market takes on a life of its own.

--

Jedemi Chronicles - Volume 2

In Heaven When You Smile: The Taming of Viv
Revision 2.0
26 April 2008
Edited January 2009

The café owner learns more about her jukebox from new arrivals at the café who become regulars and help her avert a near disaster.

--

Jedemi Chronicles - Volume 3

Doin' It: Taming of the Suit
Revision 1.0
5 July 2010

A hard-charging, corporate ladder-climbing young lady (the Suit) has a close encounter at the café that leads to a life changing experience.

--

Jedemi Chronicles – Volume 4

Fly: Katie's Euro Adventure
Revision 1.0
30 July 2012

Katie (the Suit), who has hit a plateau in her quest for a purposeful existence, has been unexpectedly sent to Europe for a series of business meetings. The consequences of her adventure spur her onto the next level.

Jedemi Chronicles – Volume 5 (In development)

It's Time: Katie Gets Hands-on (working title)

Katie's Euro adventure inspires some moonlighting.

Learn more at www.Jedemi.com